

# DERMOmed

## MOUSSE SOAP

### Hand and Face



Soft and foamy mousse that gently cleanses and helps natural hydration, keeping the skin smooth and velvety



Its dermatologically tested formulation has been specifically designed to help maintain the physiological pH of the skin



The Cleansing Mousse acts without stressing the skin, leaving a feeling of softness and well-being



Practical and fast foam. It rinses off very easily



The dispenser transforms the soap cream into a compact mousse, dosing the necessary amount, thus avoiding waste

DERMOmed

dermomedyourcare.com

# DERMOmed

Enjoy a moment of relaxation

WITH HYALURONIC ACID

DERMATOLOGICALLY TESTED

NEW FORMULA

NEW FORMULA

DERMOmed

Hand & Face Cleansing Mousse

SAPONE MOUSSE

Mani e Viso

Milky & Vanilla

Con Pro Vitamina B5 e Glicerina dalle proprietà idratanti

With Pro-Vitamin B5 and Glycerin with moisturizing properties

Made in Italy

DERMOmed

Hand & Face Cleansing Mousse

SAPONE MOUSSE

Mani e Viso

Fruity & Floral

Con estratti di Frutta Bio\* dalle proprietà rivitalizzanti

With organic fruit extracts\* with revitalizing properties

Made in Italy

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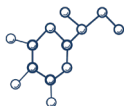
## The ingredients



**HYALURONIC ACID**  
with elasticising properties



Additive derived from  
**LACTIC ACID**  
which, in synergy with the  
surfactants, increases skin  
compatibility



**PROVITAMIN B5**  
with high moisturizing  
power



**GLYCERINE**  
with emollient properties

What  
consumers say\*

«Really cleans and **cleanses gently**»

«The dispenser releases a **soft and dense**  
foam»

«I really like its **fresh and energizing** scent»

«It left me scented, clean and **soft skin**»

«It helps to leave me a pleasant feeling of  
**well-being and clean skin**»

«It sticks to my wet hands and **rinses off**  
**very easily**»

\*30p internal panel test

The pandemic has  
led to 64% of people  
to wash hands more  
frequently when  
it is in closed places

(Initial research, 2022)  
(worldwide data)

DERMOMed

## New Delicate Soap Mousse

The new range of Dermomed hand and face soap mousse was created  
to address the new needs of the post-pandemic consumer,  
presiding over a developing market such as that of mousses.

The liquid soap market has seen a  
significant increase in consumption  
during the pandemic period. While the  
demand for soaps with antibacterial  
properties is rapidly decreasing, **however,**  
**the habit of more frequent hand**  
**washing is destined to remain.**

The current response to these new needs  
is represented almost exclusively by  
soaps in liquid form with formulations

with soothing properties and suitable  
for sensitive skin. **This is why we have**  
**developed the new Dermomed hand**  
**and face soap in mousse form.**

In fact, the mousse in dermocosmetics  
is perceived as a cleansing but delicate  
vehicle. This is reinforced by the offer on  
the market of mousses for facial cleansing,  
with a premium and high delicacy  
perception.



**MOUSSE SOAP**  
Hand and Face  
**Milky & Vanilla**

enriched with Provitamin B5 and  
Glycerin with nourishing and  
moisturizing properties, with a precious  
fragrance with gourmand notes



**MOUSSE SOAP**  
Hand and Face  
**Fruity & Floral**

enriched with organic fruit  
extracts with revitalizing  
properties, with a fresh and  
enveloping fragrance